

Children's Health and Child Care Initiative



COMMUNITY EDUCATION OVERVIEW
ELLEN DEKTAR
ALAMEDA COUNTY EARLY CARE AND EDUCATION PROGRAM
FEBRUARY 28, 2020
ELLEN.DEKTAR@ACGOV.ORG

Alameda County Children's Health and Child Care Initiative (Care for Our Kids)



- County-Wide Half-Percent Sales Tax Measure
- Estimated **\$150 million/year** new funding for Children's Hospital Trauma Centers & Child Care & Early Education
- Community Driven (**Parent Voices, Resource & Referral Agencies, Labor, CHO, Providers and ECE stakeholders**) with community accountability
- Election: March 3rd, 2020



Funds dedicated to –

- Improve access through Centralized Eligibility List and scholarship/enrollments to reduce waiting lists and increase access to care
- Rate enhancements (including supporting a wage floor at \$15 per hr.)
- Quality (including Quality Counts supports, professional development, inclusion, facilities renovation and expansion, mental health consultation, data integration, & evaluation)
- Support and improvement of the Level 1 Pediatric Trauma Center and subspecialty recruitment & retention

ECE Governance - Seats Appointed by AC ECE Planning Council & Board

4



- ▶ Seats appointed by Board of Supervisors
 - ▶ 2 members child care workforce-1 center, 1 family child care, at least 1 of whom is a member of a union
 - ▶ 2 Parents/guardians – at least 1 of whom must have experience in a subsidized program or subsidy wait list
 - ▶ 1 Alternative Payment agency (5 in Alameda County)
- ▶ Seats appointed by Planning Council:
 - ▶ 1 Alternative Payment agency
 - ▶ 2 Admin./Directors center participating in the county's subsidized program; at least 1 public agency
 - ▶ 3 Discretionary seats – may include AC Office of Education, higher education, parents, public agencies, labor, etc.



- ▶ Keep children and families at the center
- ▶ Continued priority for new enrollments and rate enhancements to support access, improve quality and increase ECE workforce wages
- ▶ Emphasis on 0-5 and highest need

What Has Changed Since Measure A?



6

Adjustments to budget projections due to:

- ▶ Changes in State subsidy programs
 - Infant rate increase
 - Expansion of contracted full-day programs
 - 12 month eligibility in CalWORKs
- ▶ Increased state commitment to
 - Workforce stipends and professional development
 - Inclusion
 - Facilities
 - Mental Health Consultation



What's
Next?

acgov.org/ece/ballotmeasure/2020march or
<http://www.first5alameda.org/measure-c-childrens-health-and-child-care-initiative-for-alameda-county>