



SUGARY DRINK TAX BENEFITS CHILDREN

Berkeley, Oakland, Albany, & San Francisco passed a 1¢ per ounce tax, paid by sugary drink distributors

**OVER \$7 MILLION OF TAX MONEY
INVESTED IN OUR CHILDREN!**

ALBANY, BERKELEY, & OAKLAND INVESTED IN:

Clean Drinking Fountains · Children's Playgrounds · Pool
Recreation Centers · School Gardens · Nutrition Classes

TESTIMONIES



"Before I had weekly soda deliveries, now it's delivered every 2 weeks. But it's ok, because I make more profit from selling water. Fill your shelves with different flavored waters!"

- Ali Almoullid,
Jim's store owner



"If you care about your communities' health, you will be paid back in the long run. Less sugar – more laughter."

- Akram Dallaq,
Dallaq's store owner



"I make a 50% profit on a case of water but only a 15% profit on a case of soda."

- Yunes Morsad,
Royal's store owner



"Healthy community costs us less in the long run. It begins with small changes, like choosing water!"

- John Kim,
La Raza's store owner

WHY TAX SUGARY DRINKS?

Sugary drinks can lead to
diabetes, heart disease,
and tooth decay.

**All children deserve
equal investments in
their education & health.**

For more information visit
www.healthylivingforlife.org



Healthy Living
...for life!

Nutrition Services • Alameda County Public Health Department