



Alameda County Health Pipeline Partnership

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Alameda County Health Pipeline Partnership's YOUNG MEN OF COLOR Video Campaign

Alameda County Health Pipeline Partnership's (ACHPP) initiative to increase **YOUNG MEN OF COLOR** (YMOC) participation in health pipeline programs launches a virtual mentorship campaign encouraging YMOC to pursue jobs and careers in the Health Workforce. The video campaign, [Health Workforce Initiative: Men of Color](#), presents six (6) videos of influential mentors sharing their unique paths to success as well as offering advice on what it takes for a man of color to enter the health workforce.

Each health professional featured was strategically selected by the ACHPP Industry Advisory Council, in collaboration with Dr. Michael Lenoir, to demonstrate various fields in the health workforce from Alameda County Behavioral Health Care Services, Highland Hospital, to the Oakland Fire Department.

In the ACHPP study, "[In Their Words: Barriers and Incentives to Participate in Health Pipeline Programs](#)", the young men expressed the need for exposure to hands-on career development and their desire for professional mentorship from men who look like them. ACHPP responded with a commitment to making health-based opportunities and training programs more appealing to YMOC.

[Health Workforce Initiative: Men of Color](#) campaign will:

- Expose YMOC to health careers and provide mentorship
- Encourage YMOC to participate in the Health Pipeline Programs
- Inspire male mentors of color who are committed to serving YMOC to get involved

ACHPP encourages schools, community-based organizations, and youth programs to use the videos as a tool to raise awareness in the community and as an instrument to inform leaders in the field, employers, philanthropists, and policymakers about the need to diversity the Health Workforce.

Access the Health Workforce Initiative: Men of Color videos [here](#) and visit ACHPP's [website](#).

About: *Alameda County Health Pipeline Partnership* (ACHPP) is a consortium of pipeline programs and organizations that aim to increase the diversity of the healthcare workforce by providing mentorship, academic enrichment, leadership development, and career exposure to disadvantaged and minority youth. The Alameda County Health Care Services Agency serves as the facilitator of the consortium. Members comprise fifteen independent organizations that provide work-based learning and employment opportunities to youth in middle school through college and graduate students from underserved communities throughout Alameda County.

You can help by: subscribing to and sharing [ACHPP's YouTube Channel](#) and [Taking Action!](#)