

Creating Great Communities in the San Francisco Bay Area

Alameda Co. Public Health

January 14, 2008

Jeff Hobson

TALC Policy Director



- Regional Context
- Bay Area Response
- TOD Opportunities

Poorly Planned Growth

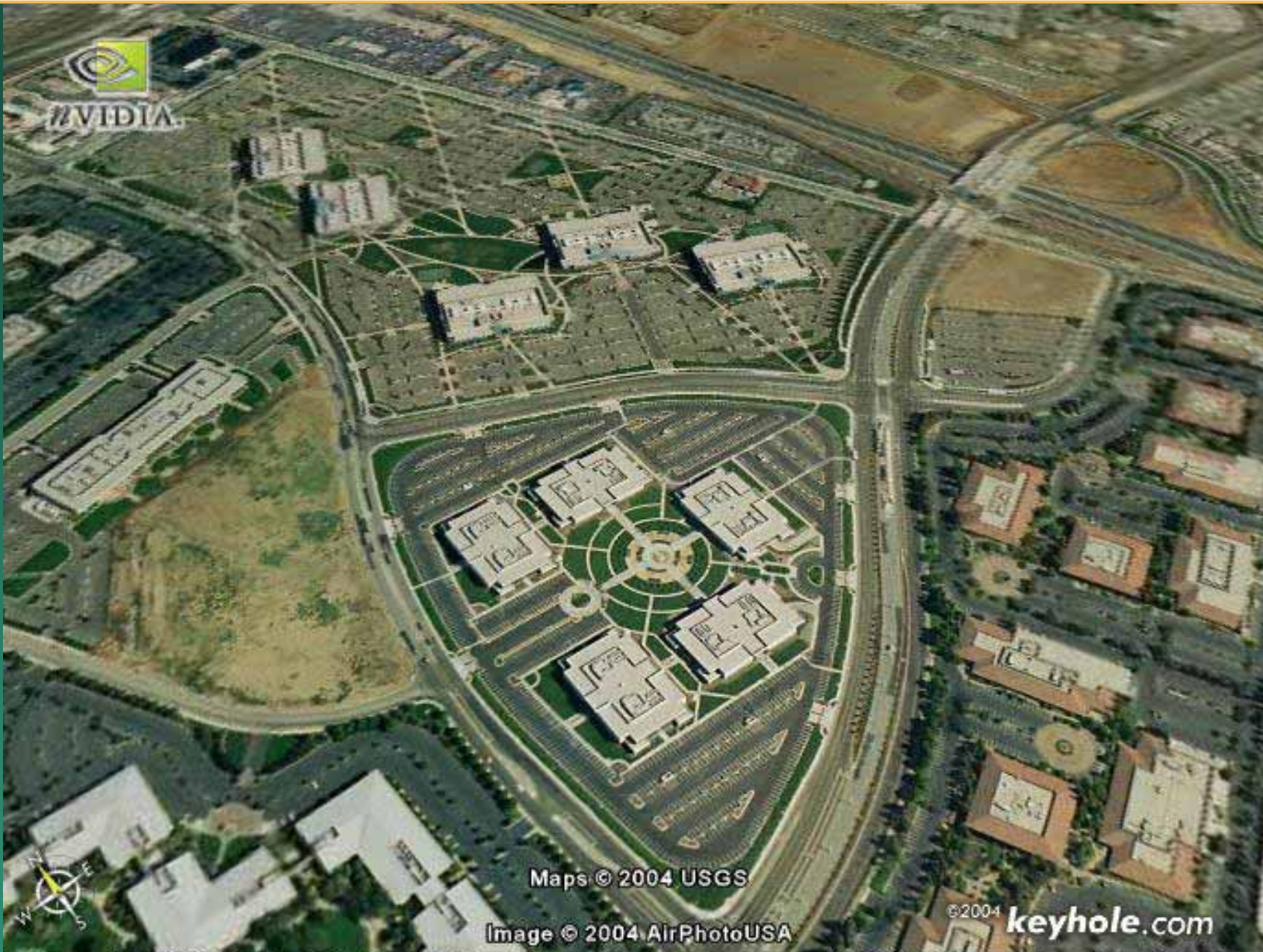


Roads © 2004 GDT, Inc.
Maps © 2004 USGS
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Pointer 37°57'57.65" N 121°45'17.62" W elev 127 ft Streaming ||| 100% Eye alt 1215 ft

Poorly Planned Growth



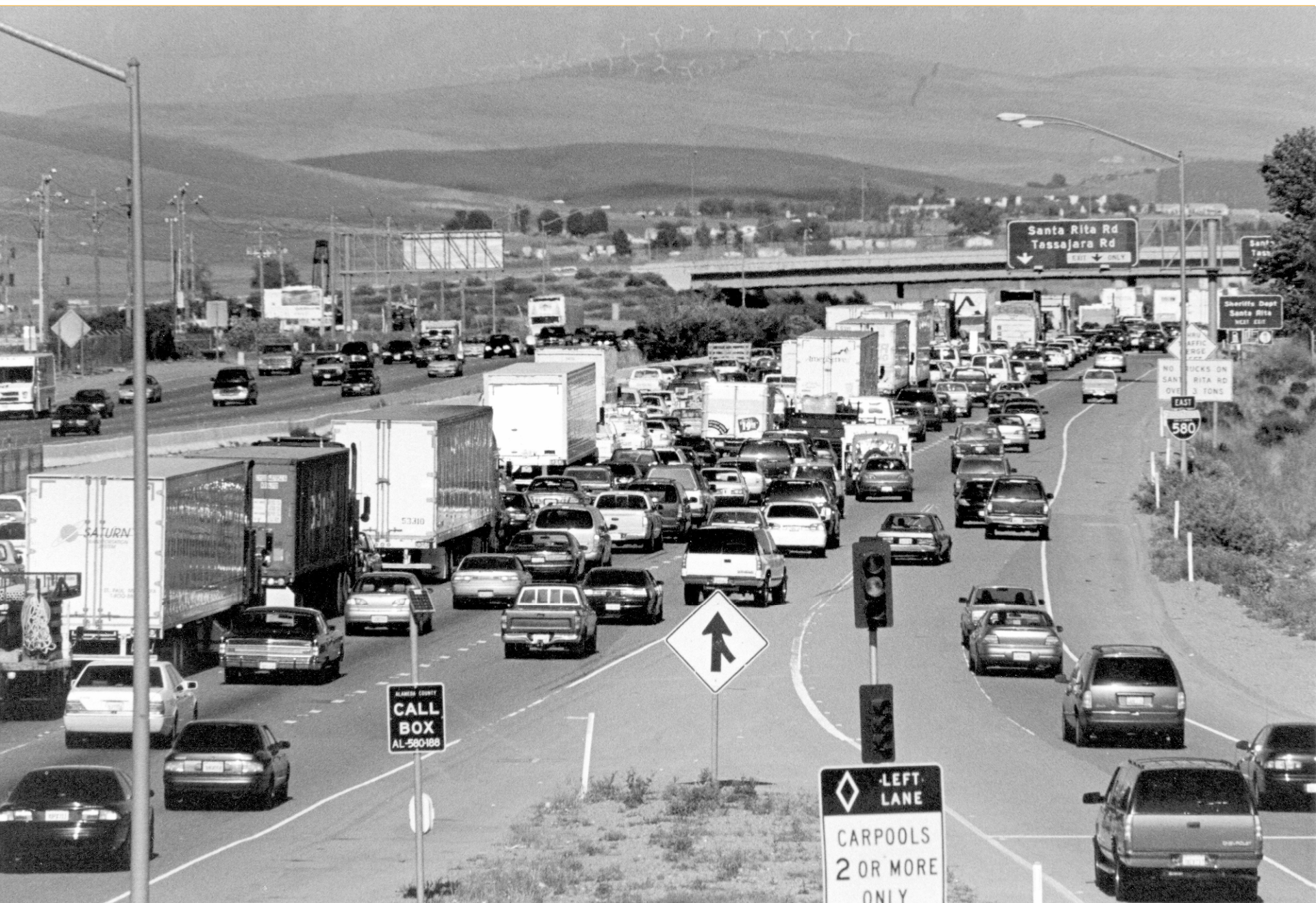

#VIDIA

Maps © 2004 USGS

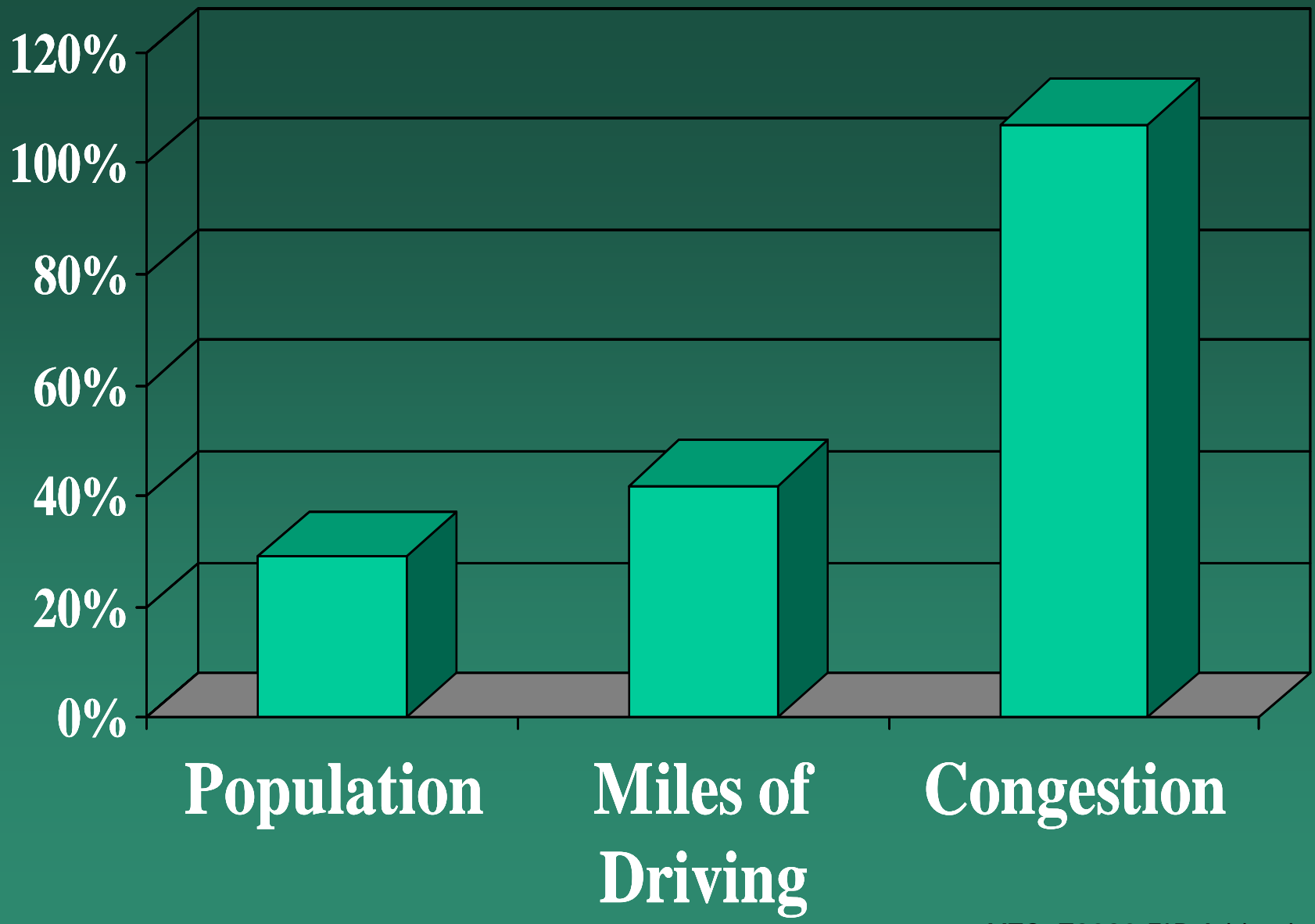
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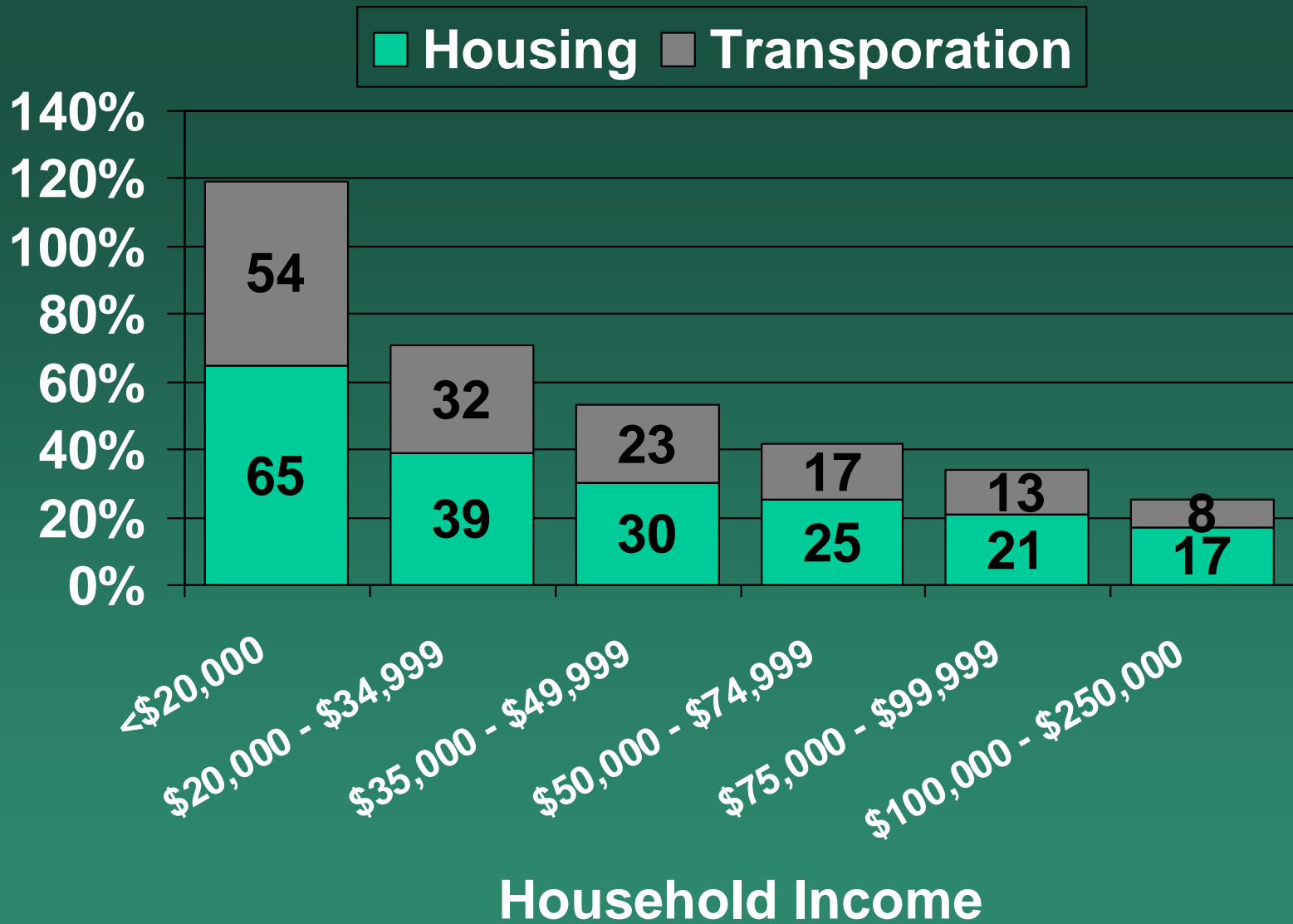
Poorly Planned Growth



Bay Area Projections: 2000 to 2030



Bay Area H + T Costs



Source: Center for Neighborhood Technology and Virginia Tech University, housing & Transportation Cost Trade-offs and Burdens of Working households in 28 Metro Areas, Center for Housing Policy, 2006

Growth in Interregional Commuting 2000-2030



Transit Access to Health Care

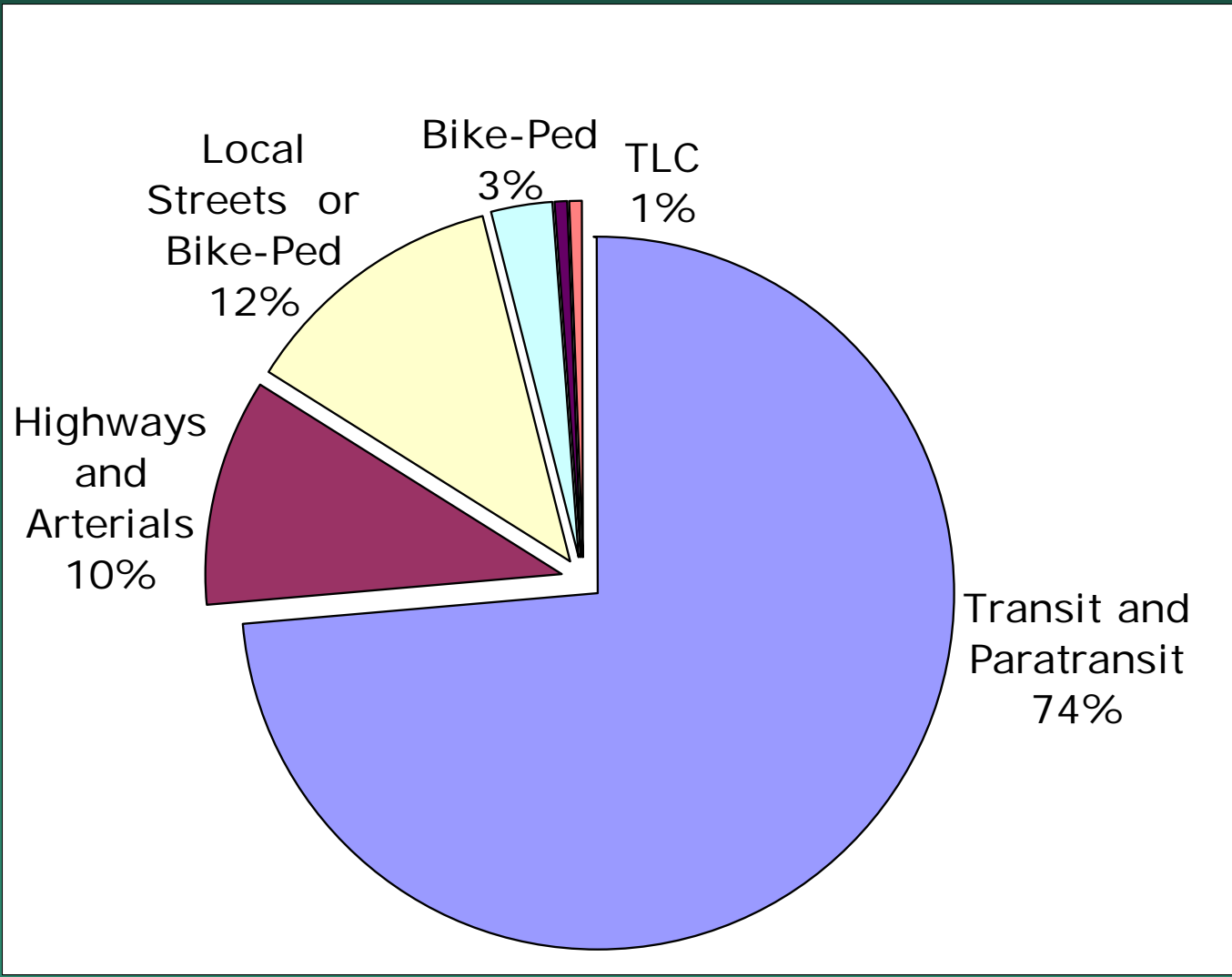


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Trend vs. Vision



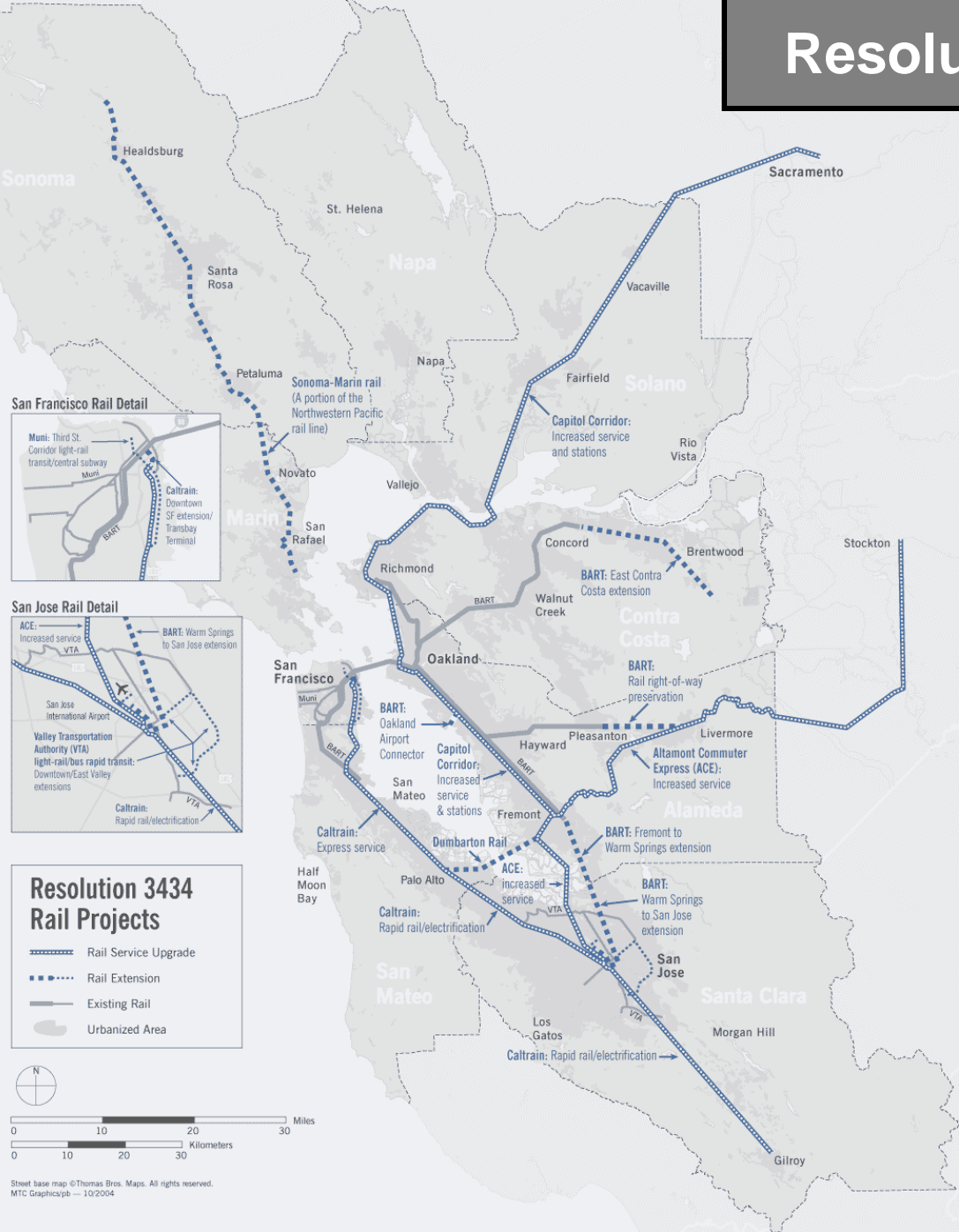
Voters approve \$17 billion for transportation



2000 – 2004

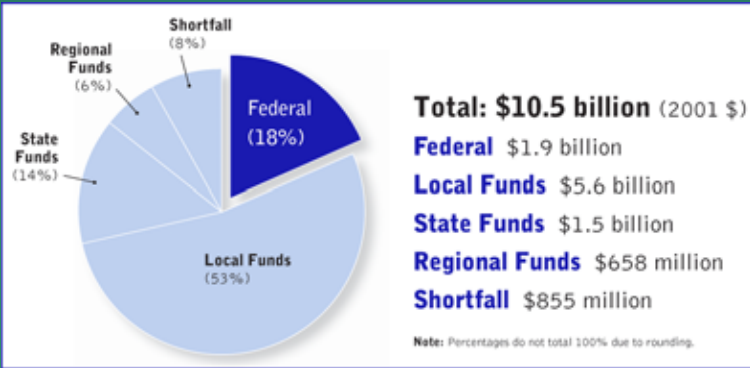
Resolution No. 3434

New Projects



Legend

- ACE / service upgrade
- Amtrak Capitols / service upgrade
- BART, existing
- BART / rail extension
- Caltrain / service upgrade
- Caltrain extension
- Express bus route
- AC Transit rapid bus
- Muni light rail, existing
- Muni light-rail extension
- SMART
- VTA light rail, existing
- VTA light-rail extension



Total: \$10.5 billion (2001 \$)

- Federal** \$1.9 billion
- Local Funds** \$5.6 billion
- State Funds** \$1.5 billion
- Regional Funds** \$658 million
- Shortfall** \$855 million

Note: Percentages do not total 100% due to rounding.

Street base map ©Thomas Bros. Maps. All rights reserved.
MTC Graphics/ab — 10/2004

Map Legend

- Proposed Priority Areas
- Urban Footprint
- Protected Open Space

Existing Transit

- Ferry Routes
- BART Rail Stations
- Altamont Commuter Express
- AMTRAK Rail Stations
- CALTRAIN Rail Stations
- MUNI Light Rail Alignment
- VTA Light Rail Alignment

Future Transit

- Future Ferry Terminals
- Future Transit Alignment

Source: Metropolitan Transportation Commission.
Street Base Map © 2006 TeleAtlas, Inc. All rights reserved.
MTC CDU July 2007
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- Regional Context
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Infill & TOD Opportunities

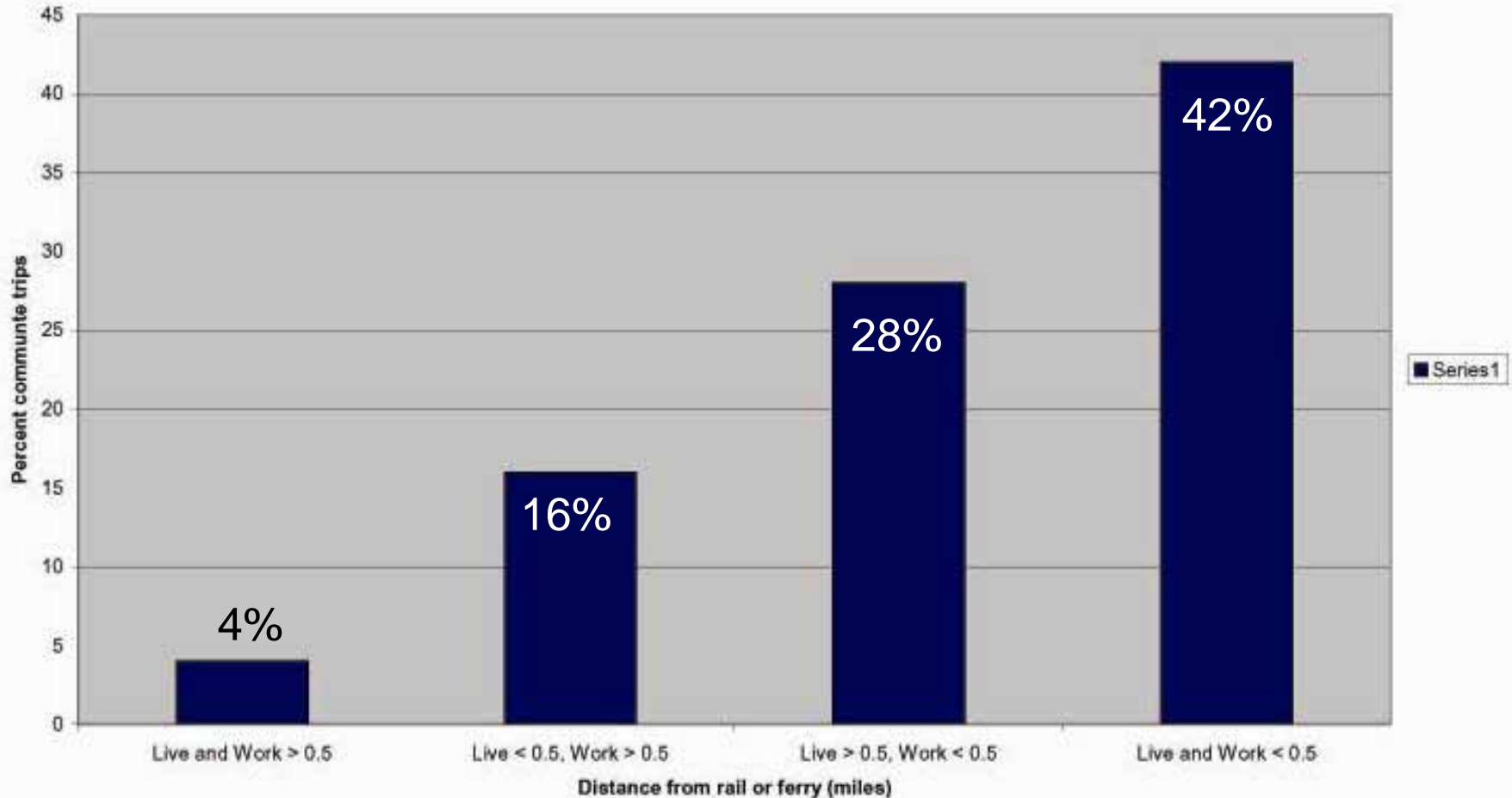


El Camino Real: Sunnyvale

Steve Price: Urban Advantage

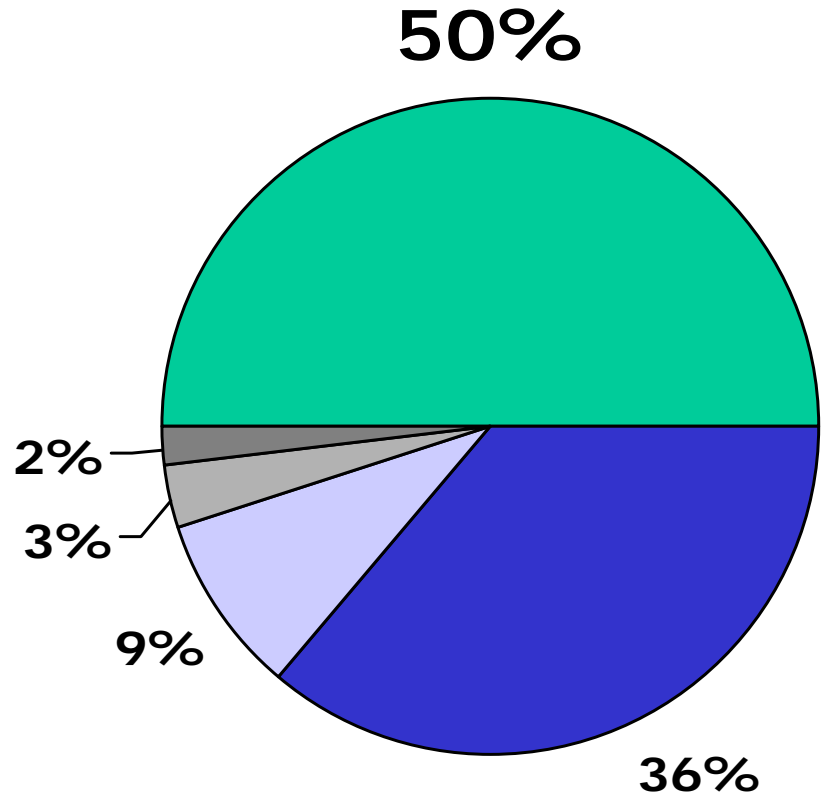
TOD = 10x more likely to ride transit

Use of Transit for Commute, by Proximity to Rail or Ferry Stops

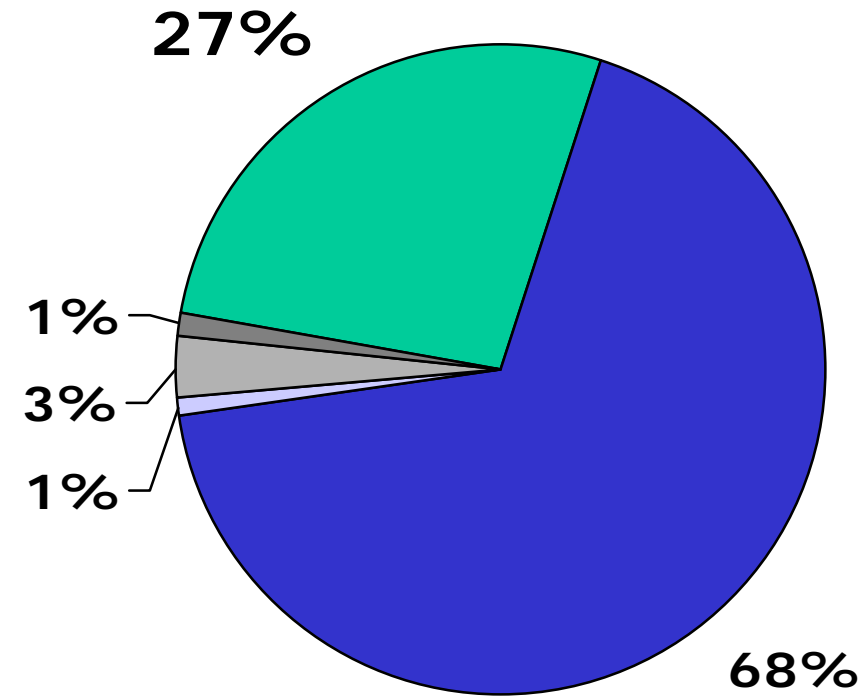


TOD = More Walking

Live < 1/2 mile from transit



Live > 1/2 mile from transit

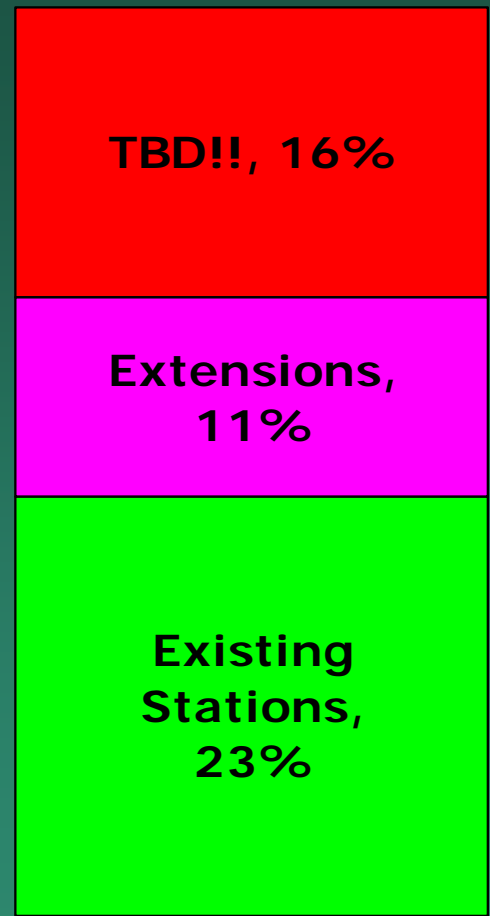
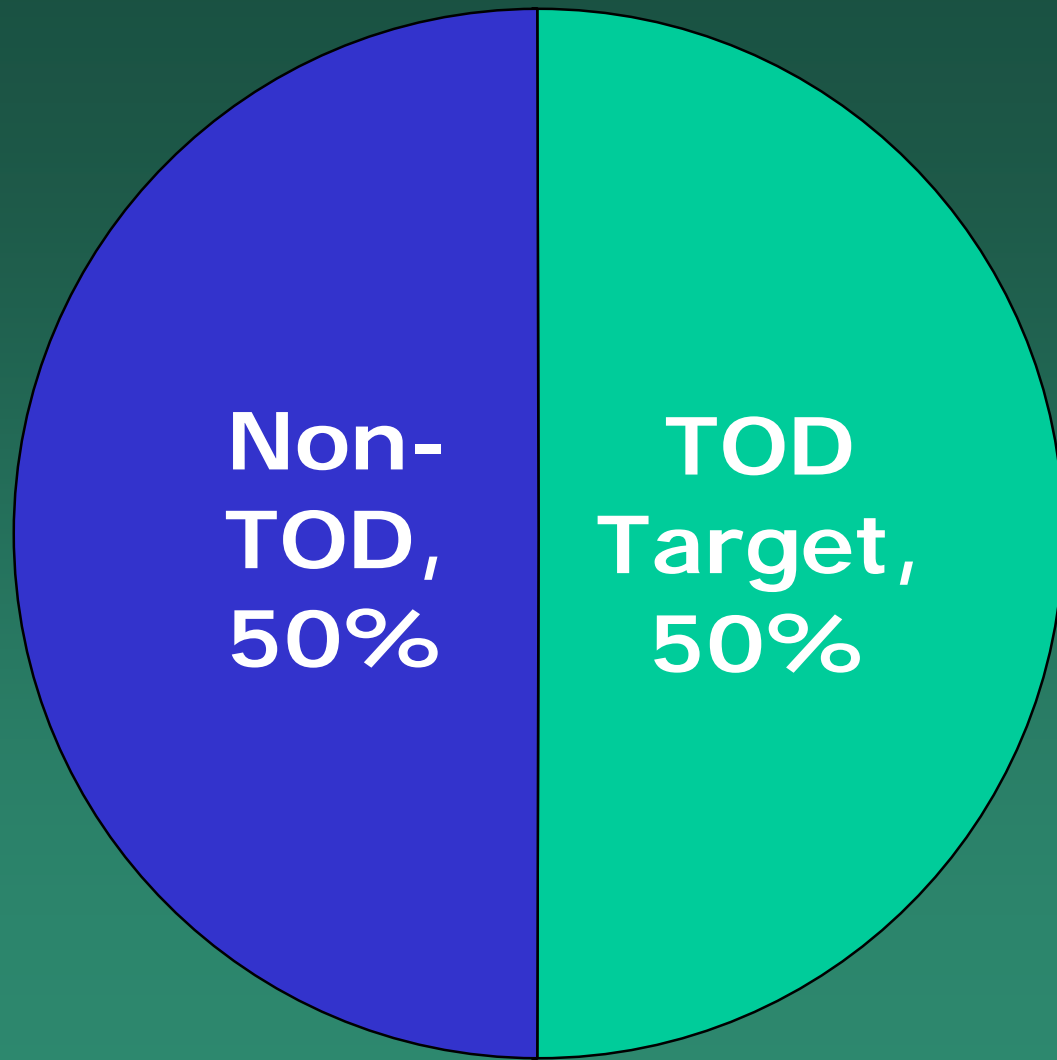


Proportion of short (<1 mile) trips. Source: MTC



Demand for TOD Homes: Top 10 Metro Areas

Metro Area	# Stations	# Planned	TOD HH/2000	TOD HH/2025	Increase
New York	962	30	2,951,779	4,934,450	67%
Los Angeles	124	40	332,919	1,751,841	426%
Chicago	418	9	816,351	1,447,012	77%
SF Bay Area	305	19	429,145	985,441	130%
Boston	280	7	417,393	839,500	101%
Philadelphia	337	28	496,141	829,908	65%
Washington D.C.	169	9	252,227	650,417	158%
Portland, OR	110	22	87,465	269,074	208%
Dallas	54	23	57,017	264,532	364%



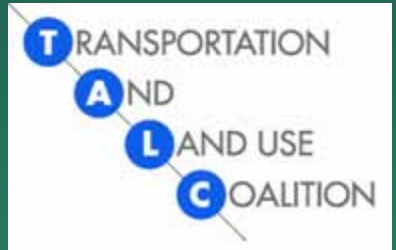
Current & Upcoming Land Use Plans near Transit



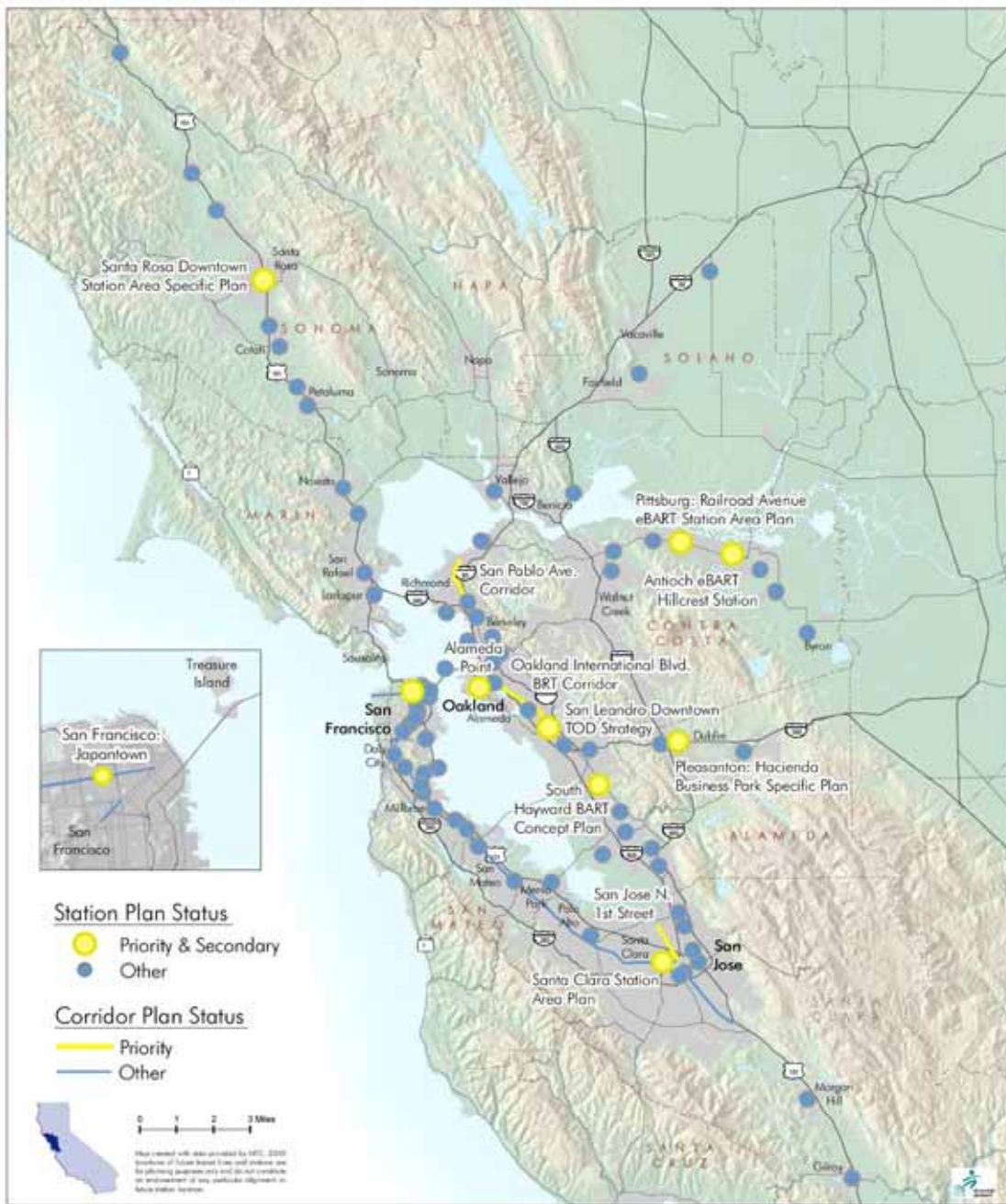
GREAT COMMUNITIES

COLLABORATIVE

www.greatcommunities.org



Great Communities Collaborative Active Sites



Community Involvement & Planning Tools



Crea un mejor futuro para nuestro centro

La Ciudad de Santa Rosa está planeando el futuro del área del centro que se muestra en el

Lo que está en juego:

El plan diseñará el desarrollo futuro del centro de Santa

¡Involúcrate hoy!

La Ciudad de Santa Rosa está esbozando un plan para

Create a better future for our downtown

The City of Santa Rosa is planning the future of the downtown area shown in the map below.
Now is the time to create a great community!

The Downtown Planning Area:



What's at stake:

The plan will shape the future of downtown Santa Rosa development. Your input is crucial to ensure that our downtown becomes great.

The City is planning the future of several under-utilized sites, where smart development can enhance the community character.

Historic neighborhoods will be preserved.

By getting involved, you can influence how well the city plans for:

- How streets look and feel
- Housing for the whole community
- Pedestrian and biker safety
- Transportation connections
- Parking for cars and bicycles
- Public area improvements

Your comments will help to ensure that our downtown is vibrant, interesting, friendly, affordable, and a beautiful place to live and spend time.

Get involved today!

The City of Santa Rosa is drawing up a draft plan for public release. The public will have the opportunity to review this document and make comments on it. This is YOUR chance to make sure the City plans for a great downtown!

Upcoming dates:

- **December** (date TBA):
 - ✓ The City will release the Draft Station Area Plan – 45-day public comment period
- **January** (dates TBA):
 - ✓ Meeting for public comment on Draft Station Area Plan
 - ✓ Planning Commission hearings
 - ✓ City Council hearings
- **April** (approximately):
 - ✓ Adoption of the Station Area Plan

These dates may change. To stay up-to-date on changing dates, opportunities for action, and the latest news about downtown, sign up for email updates from Greenbelt Alliance, the Accountable Development Coalition, and the Conservation Action Fund for Education.

To get involved, contact Julia Prange with the Accountable Development Coalition, at juliaprange@gmail.com
www.SantaRosaStation.com
Santa Rosa's website also has information: www.StationAreaPlan.net



La gente tendrá la oportunidad de verlo y hacer sus comentarios acerca de él. ¡Una oportunidad de asegurar de que la ciudad realmente bueno!

¿Qué va a venir:

¿Qué cosas pueden cambiar? El 5 de enero, la Ciudad hará público el anteproyecto del "Station Area Plan": un 5 días para los comentarios

El 15 de enero: Reunión para los comentarios del anteproyecto del "Station Area Plan", Hyatt Vineyard Creek Hotel y el Centro de Convenciones

Las fechas serán anunciadas:

Las fechas de la planificación de la comisión serán anunciadas:

Las fechas del cabildo municipal serán anunciadas:

Las fechas del "Station Area Plan" serán anunciadas:

¡No se quiten a cambio. Para mantenerse al día de sus posibles cambios, acciones y las últimas noticias sobre las actualizaciones por email, únase a la Accountable Development Coalition y el Conservation Action Fund

Se en the Accountable Development Coalition
juliaprange@gmail.com
www.StationAreaPlan.net



Health Impact/Opportunity Assessment

- HIA Toolkit: How-To Guide
- HIA evaluates draft plans to inform advocacy
- Health *Opportunity* Assessment identifies community needs and establish health as a factor in planning



GREAT COMMUNITIES COLLABORATIVE

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search

- Intranet
- Stations
- Monthly Reports
- Documents
- Contacts

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display add item



The **Great Communities Collaborative** brings together **residents** and **local organizations** to participate in community planning processes across the San Francisco Bay Area. We want to create a region of **vibrant neighborhoods** with affordable housing, shops, jobs, and services within convenient walking distance near transit.

Click a station on the map or select from the menu below and find out what's going on!

This interactive map tool is currently compatible with IE 6.0+, Firefox 2.0+, Safari 2.0+. Locations where the Great Communities Collaborative is active have the most current information. If you have information on any of these sites, or new ones, please send an email to [chris \[at\] transcoalition.org](mailto:chris@transcoalition.org)

- Collaborative Project Stations
- Other Stations
- Collaborative Project Corridors
- Other Corridors

Calendar

Innovative Parking Strategies
January 11, 2008
Pier 1, San Francisco

Profiles

Hugo Guerrero

Being near the Fruitvale Village and BART has helped increase Hugo's clientele as "...more people are discovering the area...cultures are mixing



- www.greatcommunities.org
- www.transcoalition.org
- Jeff Hobson
jeff@transcoalition.org 510-740-3150 x312

